

Dustin Templeton

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EXPERIENCE

FOUNDER, CONSONANT MARKETING, NASHVILLE, TN — 2013-PRESENT

Founded Consonant Music in 2013, extended artist and label services to small business clients in 2017 | Increased client marketing ROI by 200-300% in most cases | Marketing, branding, advertising and public relations campaign development | Web design, e-commerce, SEO, SEM, and PPC campaigns for company and clients | Developed recurring revenue streams | [Full job description here.](#)

FOUNDER, ARTIST LIAISON, MIX TOURING, NASHVILLE, TN — 2010-2013

Founded MIX Touring to provide Apple IT services to the live concert touring industry | Negotiations with Tour Managers, Production Managers, and Promoters for MIX service placement | Developed and implemented Echo Mobile Backup (mobile backup for critical data on Mac and PC-based tours) and Flux (a shared communication tool) | Deployment of POS & ERP systems | [Full job description here.](#)

DIRECTOR OF SALES AND MARKETING, MACSPECIALIST, CHICAGO, IL — 2006-2010

Organized asset purchase of Glen Ellyn Computers d/b/a MacSpecialist by TKC | Purchased 33% of TKC's total shares & assumed role of Board Secretary | Grew sales revenue by 64% in first 24 months | Oversaw sales, marketing, purchasing & receiving, finance, and business development operations | [Full job description here.](#)

DIRECTOR OF SALES, GLEN ELLYN COMPUTERS, VILLA PARK, IL — 2002-2006

Promoted from Retail Sales Associate to Director of Sales for both business to business and retail sales departments | Recruiting, hiring, and termination of sales employees | Personally crossed the \$1M sales mark for services sold to corporate clients | Developed retail sales training program | Implemented Friedman Group Store management system | [Full job description here.](#)

TRAINING & EDUCATION

McNally Smith (formerly Music Tech), Minneapolis, MN 1997-1998, Apple Certification Training, Friedman Group Store Management, Lightspeed POS Certifications: [Full list here.](#)

SKILLS

- Sales & sales management: B2B and Retail operations / Point of sale systems / Sales training
- Brand development / Digital & traditional marketing and advertising
- Web design / e-commerce / SEO / SEM
- IT / Apple / MacOS / Small business networks / Full software competency list: [here](#)
- Entertainment industry / Live events / Vendor relations / Public relations
- PXT Select, Strong Interest Inventory and Myers Briggs assessment results: [here](#)

FULL RESUME & HISTORICAL CLIENT LIST: [HTTPS://DUSTINTEMPLETON.ORG](https://dustintempleton.org)